

# MORGAN LOGAN



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MorganLoganPortfolio.com



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## EDUCATION

### SCHOOL OF THE ART INSTITUTE OF CHICAGO

Chicago, IL 2014 — 2018

Bachelor of Fine Arts with an emphasis in  
Visual Communications Design

### LOYOLA UNIVERSITY

Chicago, IL August 2021 — December 2021

Completed the Continued Education Web  
Design Certificate Program

## SKILLS

### TECHNICAL SKILLS

Proficient in Adobe Illustrator,  
InDesign, Photoshop, and After Effects

Familiar with Adobe Premiere

Proficient in Figma

Proficient in HTML and CSS

Familiar with Javascript

Proficient in the Google Suite

Proficient in Microsoft Office

Familiar with Github

### SOFT SKILLS

Communicative

Collaborative

Open Minded

Creative

Problem solver

Receptive to constructive feedback

## PROFESSIONAL EXPERIENCE

### GRAPHIC DESIGNER, VILLAGEMD

Chicago, IL October 2018 — current

- Held a position in the company intranet steering committee to help promote page engagement and content
- Developed and maintained a variety of pages on the VillageMD intranet including pages for HR, Wellbeing, and DEI teams
- Steered and managed monthly HR department All Hands meetings/presentations
- Created and maintained a brand look for the podcast “Working Smarter” by developing the logo and brand standards to incorporate on video work and social media platforms
- Directed and steered the production of the “Working Smarter” podcast including recording, video editing, deck design, graphics, animation, audio editing, scheduling, release prep, and social media content creation
- Designed deck presentations for various organization needs ranging from educational materials to company wide updates
- Designed a variety of print products, such as posters and flyers for topics including holiday reminders, compliance reporting revenues, referrals, detailings of company services provided, how-to one pagers and more
- Created a data-bank of flat vector illustrations for general use throughout the company
- Worked as the liaison for different departments throughout the company including legal, technology, HR, and marketing

### CREATIVE INTERN, BEAM SUNTORY

Chicago, IL June 2018 — August 2018

- Co-lead and designed a group presentation with a large quantity of research on marketing tactics and the habits of Generation Z
- Drafted layout designs for marketing materials
- Performed and designed presentations based on company brand standards
- Helped develop Vis ID for specific brands
- Created a variety of mock-ups for presentation use

### EXHIBIT DESIGN INTERN, MUSEUM OF SCIENCE AND INDUSTRY

Chicago, IL January 2018 — June 2018

- Drafted exhibit design and informational design work
- Assisted with on site printing production and installation throughout the museum
- Conceptualized and designed infographics for educational purposes

### GRAPHIC DESIGN INTERN

Chicago, IL August 2017 — December 2017

- Designed and wireframed website pages
- Re-branded and conceptualized logo designs for various companies
- Produced marketing materials such as social media postings, fliers, and white papers for a variety of different companies